



**2019
Bicycle Collectible
Deck of 52
Frontline Leaders**

Creator

Marjorie K. Eastman

Original Artistry of Card Design:

Richard Casper

Doug Cordes

Marjorie K. Eastman

CATEGORY

Games
Entrepreneurship
Military
Veterans
Leadership
Current Events

COLLECTIBLE DECK

\$6.99

AVAILABILITY

Bicyclecards.com
www.thefrontlinegeneration.com
(Bulk Orders)

FACT SHEET

For a list of the 52 organizations and further information, go to:
www.thefrontlinegeneration.com

#Deckof52

#FrontlineLeaders

#thefrontlinegeneration

#unmatchedcurrency

#winninghand

Contact:

Longbow Six Publishing
www.marjoriekeastman.com
Marjorie@marjoriekeastman.com

FOR IMMEDIATE RELEASE

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LIMITED EDITION

**2019 Bicycle Collector's Item Deck
Frontline Leaders – Post 9/11 Deck of 52
Businesses and Charities Launched by the Military Community**

Throughout history, decks of cards brought awareness, served as a rally point and galvanized the troops (& our nation). As a spin-off from the 2003 Most Wanted Iraqi Deck, this Collector's Deck highlights interesting and successful post 9/11 ventures launched by the military community.

*“A measure of success is not where they are now,
but where we are.*

*In 2003, the deck targeted those who led by fear.
This deck features those who lead by inspiration.”*

The Post 9/11 Deck of 52 flips the script, and focuses on a variety of businesses and charities founded by the military community—representing service members from the U.S. Army, U.S. Navy, U.S. Air Force, U.S. Marine Corps, and U.S. Coast Guard, in addition to military families (to include Gold Star Families).

This deck of 52 reveals how the military community is stepping up to the frontlines at home, from Main Street to Wall Street. These Frontline Leaders are innovating, rising, and tackling some of the more seemingly intractable challenges of our time.

This is the first of its kind compilation, demonstrating how the post 9/11 military community is making an undeniable impact across industries. Furthermore, it shows how veterans and their families are a positive force in America's local communities, culture and economy.

This fun, effective tool informs and inspires both civilians and the military tribe. It connects—resonates—and tells more of the story of who the military community is and what they are capable of.

*“In 2003, millions of people rallied and bought the
Most Wanted Iraqi Deck to be part of history.
Today, in supporting the Post 9/11 Deck of 52 collectible
cards, you become part of a community of history makers.”*